



For Immediate Release

Sax Appeal Rises To The Occasion at the Gatineau Hot Air Balloon Festival

(Ottawa, ON – August 21, 2014) Sax Appeal, Canada's most unique saxophone ensemble, is proud to return as one of the key musical acts for the 27th anniversary of the Gatineau Hot Air Balloon Festival from August 28 – September 1, 2014.

"A huge field with eighty balloons taking off at the same time to our music is going to be quite an experience, not to mention an amazing sight," says Jarrod Goldsmith, founder of Sax Appeal.

The quartet's set-list promises to draw out the "oohs and aahs" while the majestic balloons take flight. Performing such uplifting favorites as '*Up Up and Away In My Beautiful Balloon*', Ravel's '*Bolero*' and '*Fly Me To The Moon*' at the moment of lift-off is enough to take one's breath away.

The versatile quartet, known for entertaining audiences with a blend of jazz, classical, or everything in-between, will be performing for the morning launches at 6:30 a.m. on August 30, August 31 and September 1.

About Sax Appeal: A unique professional saxophone ensemble of seasoned musicians, Sax Appeal enhances the ambiance of functions requiring the finest of touches and is available for private or public events, ranging from weddings to Jazz Festivals.

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For further information, photos or an interview:

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